2,000 Attend BJ Penn Book Signing

TORRANCE, CA—Gerald Okamura brought out his Aloha Spirit to support his local Bruddah from Hawaii, B.J. Penn. Both are natives from Hilo (The Big Island).

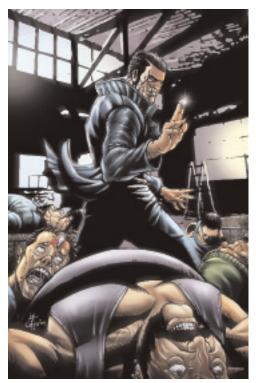
The Prodigy, on the last stop of his book tour, ended the cross-country sojourn at Borders here, with 2,000 fans waiting to see the MMA champion. Some fans stood in line for as long as three hours to catch a glimpse and rub elbows with one of the sport's greatest figures. B.J. graciously signed autographs and posed for photos with all his fans until midnight. His newest book, *Why I Fight: The Belt is Just an Accessory*, was recently released to critical acclaim.

If you missed the book signing, would like to order the book or see the video blogs, visit www.bjpenn.com. Be sure to use the search function and type in Animal Chin calls out Rudy V for a special rare treat.



BJ Penn with Inside Kung-Fu Hall of Famer Gerald Okamura.

KUNG #1 Hits Comic Shelves



The first cover.

KUNG! Twisted Mercenary Felony #1 has begun throwing down monthly action from Moonstone Books in a giant-sized 48page first issue specially priced at \$2.50. Series creator Joe Judt presents the ultimate Pulp Punk adventure as we join KUNG!

"Kung is a pirate, thief, mercenary and adventurer," Judt explains. "He's the classic hero of old, but he's walking around today, which puts a whole different spin on it. Hero or rogue, I guess it will depend on who is reading the book."

"What's exciting about this book is the sheer intensity of the story," notes Moonstone publisher Joe Gentile. "Comics evolved out of the lurid pulps and Judt shows he not only knew his roots, but was willing to rip them out screaming and splatter them across the page. KUNG! is strong stuff meant to keep you on the edge of your seat.

I'm really thrilled to be publishing a book like this. It's a kung-fu crime comic on steroids, packed with action, betrayals and burning passions. And the art by Joel Cotejar is simply stunning."

In a world where anti-heroes are made into plush toys and underroos, there is now KUNG! Each issue is packed with the kind of Chinese martial arts madness that only someone steeped in real kungfu culture could capture. It's a unique non-stop thrill ride and it should be in comic shops now.

Join the Kung Nation at www.KungNation.com. See the 11-page preview and get it at your local comic shop. Can't find your local shop? Find Moonstone Books friendly retailers at www.moonstonebooks.com or www.comicshoplocator.com.

Continued on page 59

6 INSIDE KUNG-FU insidekung-fu.com

Norris' World Combat League Airs on Americanlife TV Network

LOS ANGELES—Chris Wyatt, president and CEO of AmericanLife TV Network (ALN), announced that ALN has acquired exclusive domestic network rights to Chuck Norris' World Combat League (WCL).

The World Combat League, which formerly aired on the Versus Network in the U.S. and currently airs in over 120 countries worldwide, was founded by action-film and television star Chuck Norris and features full-contact, team-based competitions between world-class mixed martial arts athletes representing eight American cities, with an emphasis on technique and respect, rather than blood and violence. The WCL is the world's first team combat martial arts league and presents unparalleled athleticism and excitement in a fun, family environment.

"The WCL provides viewers with exciting, non-stop teambased competitive martial arts action that you can't find anywhere else on television," said Chuck Norris.

"ALN is a perfect fit for the World Combat League because Chuck Norris has always believed positive values and personal growth can be achieved through the teachings of martial arts," said WCL President and CEO Damien Di Ciolli. "That's why viewers may be surprised to learn the league is less about who can kick the highest and strike the hardest, and more about who possesses the greatest amount of determination and self-discipline."

Under the agreement, ALN will have exclusive access to the first two seasons of the World Combat League, along with supplemental World Combat League programming including first-run specials such as "Top 30 KO's," "Greatest Knock Out's/Knock Downs," and "Women of the WCL."



Chuck Norris

Shen Kung Fu International Holds Traditional Seminar in Mexico

AGUASCALIENTES, AGS, Mexico—Shen Kung Fu International Association (SKFIA) held a two-day traditional kung-fu seminar here. The seminar was sponsored by Fukien Sil Lum Institute of Martial Arts and sanctioned by the Aguascalientes State Sports Institute (IDEA).

Led by founder and president sifu Mario Figueroa, the SKFIA brings substance, depth and understanding to traditional kung-fu by offering instructor training, open seminars, consulting and ongoing support to kung-fu associations, schools, clubs and individual practitioners.

Limited to 20 participants, the seminar concentrated on principles, theory, concepts and applications of kung-fu and provided a view of the essence of kung-fu. The seminar used two forms from two different styles as the teaching platform—one from choy lay fut and one from ng ga kuen.

Participants performed and applied various fundamental

concepts, analyzed and compared the structure of the forms, as well as the flow and set-up of the movements and the reasoning using the movements at each step. As the seminar unfolded, the underlying principles were isolated and identified on both forms, regardless of stylistic difference. As an added bonus, individual san sau, two-person drills were presented to further highlight the fundamentals covered.

The SKFIA was formed to research, preserve and spread the deep knowledge of kung-fu, its true purpose and its original intent as an on-going legacy for future generations. With schools and affiliates in the United States, Mexico and Chile, the message and work of this organization is gaining support and a growing following.

For more information, visit the SKFIA central Web site at www.shenkungfu.com or the Web site for the SKFIA representative for Mexico at ww.fukienkungfumexico.webs.com.

insidekuna-fu.com

AUGUST 2010 59